

Dear Clients, Partners and Suppliers,

Today, we announced that we have changed the name of our company. PRO Unlimited will now be Magnit. In this note, I would like to share with you the evolution of our company, our unwavering commitment to you, and what to expect ahead from us.

### **Why change the name of the company?**

For more than 30 years, PRO has been known for helping shape the direction of the contingent workforce industry while partnering with some of the world's most notable brands. The world of work has evolved, and so have we. After three decades of transforming the contingent workforce segment, it was time for our name and identity to evolve. Magnit fully embodies who we are: a pioneer and global leader delivering the industry's first integrated workforce management platform to support your next evolution. Ultimately, it's the integrated workforce that will define the evolution of work and we are excited to help you in that journey.

### **Our commitment to you**

Our commitment to you remains constant. The nucleus of Magnit is comprised of our people, world-class service delivery and flawless execution to ultimately make you successful.

We help you connect with today's dynamic workforce. We bring organizations and talent together in a way that is a win-win for all stakeholders. We harness the evolving workforce environment, by maximizing your ability to find and deploy the right skills quickly and easily. And, as the strategy evolves for managing extended workers, our platform can adapt to suit your unique needs across many industries and geographies — now and into the future.

We continue to listen, provide exceptional service, and deliver unmatched value to you.

### **What to expect**

Over the next few weeks and months, you'll see the Magnit brand come to life across our digital and physical properties, highlighting our aspirational vision for the future. This includes our new website, presence at industry conferences, brand marketing campaigns, collateral, email/communications, and much more to support our transition. Please take a minute to watch these [video messages](#) from me and our CMO, Vidhya Srinivasan about the rebranding.

As we achieve key milestones in our brand evolution and transition, we will keep you updated every step of the way. I am excited to be on this journey and invite you to join us. If you have any questions, please don't hesitate to reach out to me directly.

Kind regards,



Kevin Akeroyd, CEO, Magnit